



INNOVATRON *ix*

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President

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innovatron *ix*



Juana Invest?

Reaping the Returns from R&D

PCIEERD

Technology Entrepreneur Success Stories



Innovatronix, Inc. - A brief introduction

- Designs and manufactures off-the-shelf electronic products, display boards, photography-related equipment. Both for the local market and export. We have recently embark in high-tech agriculture
- Innovatronix has 9 invention Patents under its portfolio
- Its President has received multiple awards given by : the Philippine Science High School, UP Alumni Engineers, The Province of Aklan, the Electronic Industries Association of the Philippines, The Dept. of Science and Technology and other organizations.
- Its President received the 2013 UPAA Distinguished Award in Entrepreneurship and Employment Creation and 2010 Top 100 Outstanding Engineers of the UPAE.
- Currently, Innovatronix employs more or less 600 employees

How it all started.....

- For the first 2 years they relied on projects from Intel – as contractors
- Then to Motorola, telefunken, and other manufacturing companies
- Experienced problem with cash flow
- Due to these problems, we decided to develop off-the-shelf products
- 1st off-the-shelf product – Winker/Flasher for Christmas lanterns
- Continuous development of other off-the-shelf products

Off-the-shelf



tronix **ELECTRONIC BALLAST QS**
"The bright solution to high-energy consumption"

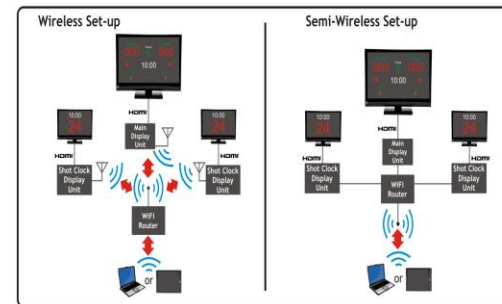


Available Models: 1 x 40W & 2 x 40W
(for T8 & T12 lamps)



How it all started.....

- Being the only Filipino firm experienced in electronic displays at that time
- We were contacted to make the scoreboards for the Southeast Asian games held in Manila in November 1991



Quantum Surescore

How it all started.....

- 1997, Innovatronix experienced its first major crisis
- In 2000, due to advent of digital cameras, Mr. Castillo – a photography hobbyist, established the tronix imaging center, after failing in Tronix Products retailing
- It started in Farmers Plaza, Ever Ortigas and Pavillion mall in Laguna
- By 2006, tronix imaging centers have scattered all over the country
- We have also developed our own software – for printing – EVO
- Currently, we have 155 outlets all over the Philippines



Tronix Imaging Center

How it all started.....

- In 2006, we launched our own brand of photo equipments – for EXPORT
- This product line is now exported to 80 countries worldwide
- We still continue to improve and compete with international products



**Tronix Photography-Related Equipments
(Input/Output)**

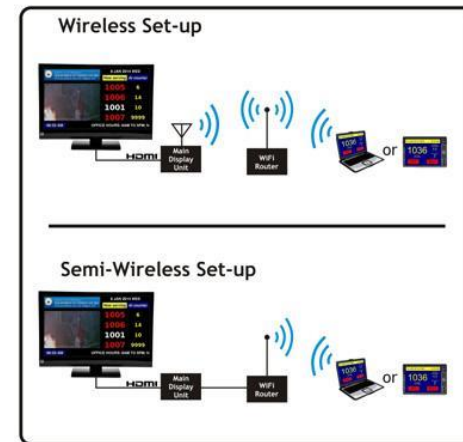
How it all started.....

- We have also designed and manufactured e-vehicles
- We started with e-bike, then e-trike and now we are currently developing an e-vehicle



Why did we develop the product?

- We developed our own queuing system to be installed in all our tronix imaging center
- For the convenience and pleasant experience of our customer when visiting our outlets
- We also developed the system to be offered in public
- The queuing system can be customized based on the preference of the customer



←	FINANCE		ADMISSIONS REGISTRAR		→
Now serving	Counter	Now serving	Counter		
6005	23	1007	22		
6006	88	1006	12		
6007	3	1005	49		
6008	1	1008	6		
NEXT	WAITING 0	NEXT 1009	WAITING 4		
3:31PM	OFFICE HOURS: 8AM - 5PM				innovatronix

Sample Screenshot of Tronix Quick Serve
Call us at 6614108 or
Email us at marketing@innovatronix.com

Quikserv

New Venture - CULTURED SHRIMPS after 8 years of research.





Why did we go into Shrimp Farming?

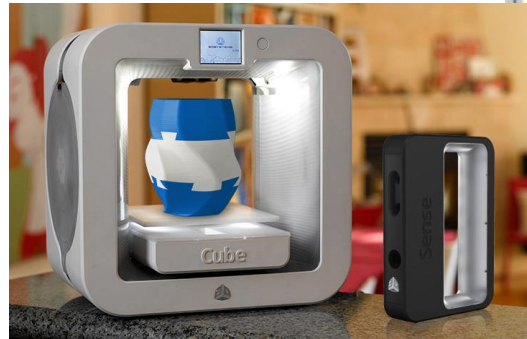
- We want to make the Philippines number 1 in Shrimp export from the current number 15.
- Aims to be consistent and highly competitive in the seafood business in the Philippines.
- Provide employment in the countryside, giving them a better quality of life.
- Want to disprove the notion that there is no money in farming
- To provide a clean, sustainable alternative to wild-caught and farm-raised shrimp that can threaten surrounding ecosystems.
- We have not attained success yet!

Greenhouses



Products / Services under Development

- Due to continuous demand and changes in digital processing, we decided to research on 3D printing

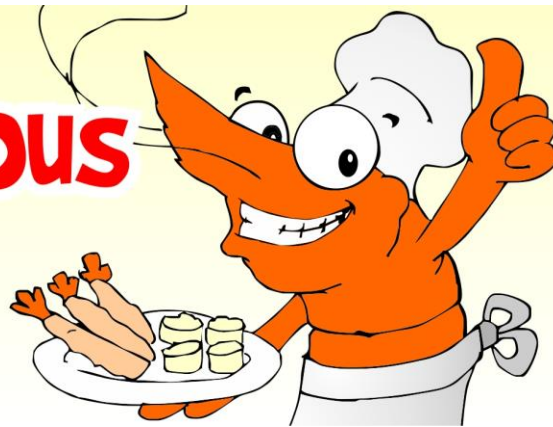


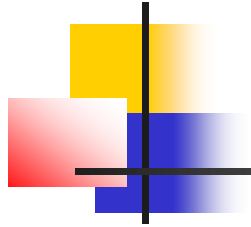
3D Printing



R&D – Shrimp Kiosk

ShrimPylicious





Thank you!