



June 27, 2014

Diane Eustaquio

Executive Director

Turning ideas into reality.

Who we are

A non-profit organization

that advocates technology development, innovation and
entrepreneurship
as a path to nation building.

Inspire

Incubate

Invest

Integrate



Ideaspace is for the young and young once

Seed Funding

P 500,000 initial investment spread over 6 months

P 5,000,000 Possible additional funding via convertible note

Access to bank financing, venture capital, angels, etc.

Mentoring Training

Intensive, structured, training and mentoring from tech experts, entrepreneurs and participating industry executives

Workshops on pitching, business development, technology commercialization and other skills

Strategic Partners

Multi-industry conglomerate resources and reach
Links with group companies

Support from partner institutions in education, public sector, international links

Market Runway

Access to market
Assistance with scaling and customer acquisition

Accelerate market validation phase
Develop products having previewed market pipeline or synergies

Support

Office facilities and CBD location
Housing for non Manila residents
Fiber Internet and other services

Legal assistance-Incorporation, regulatory compliance
IP assistance-patenting
Accounting, HR, Marketing, R&D



Enabled by a highly diversified conglomerate that seeks to create value for Southeast Asia.



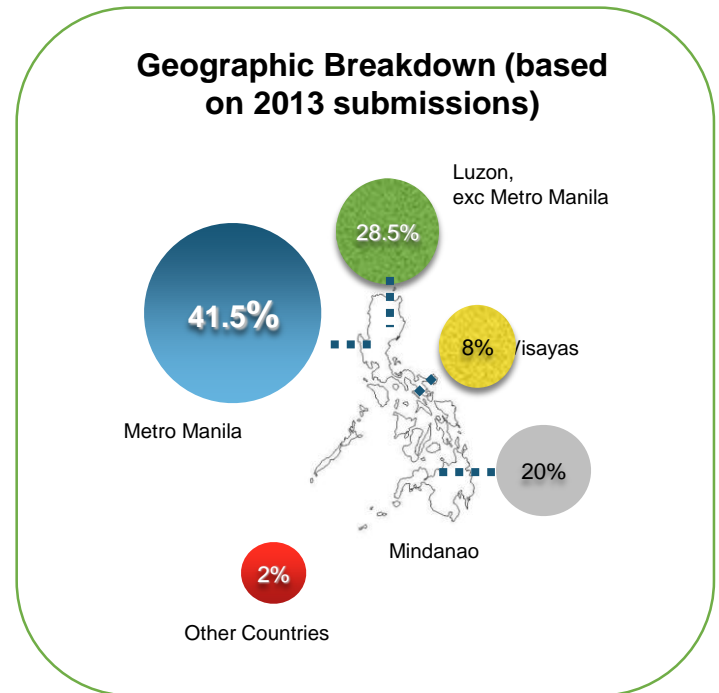
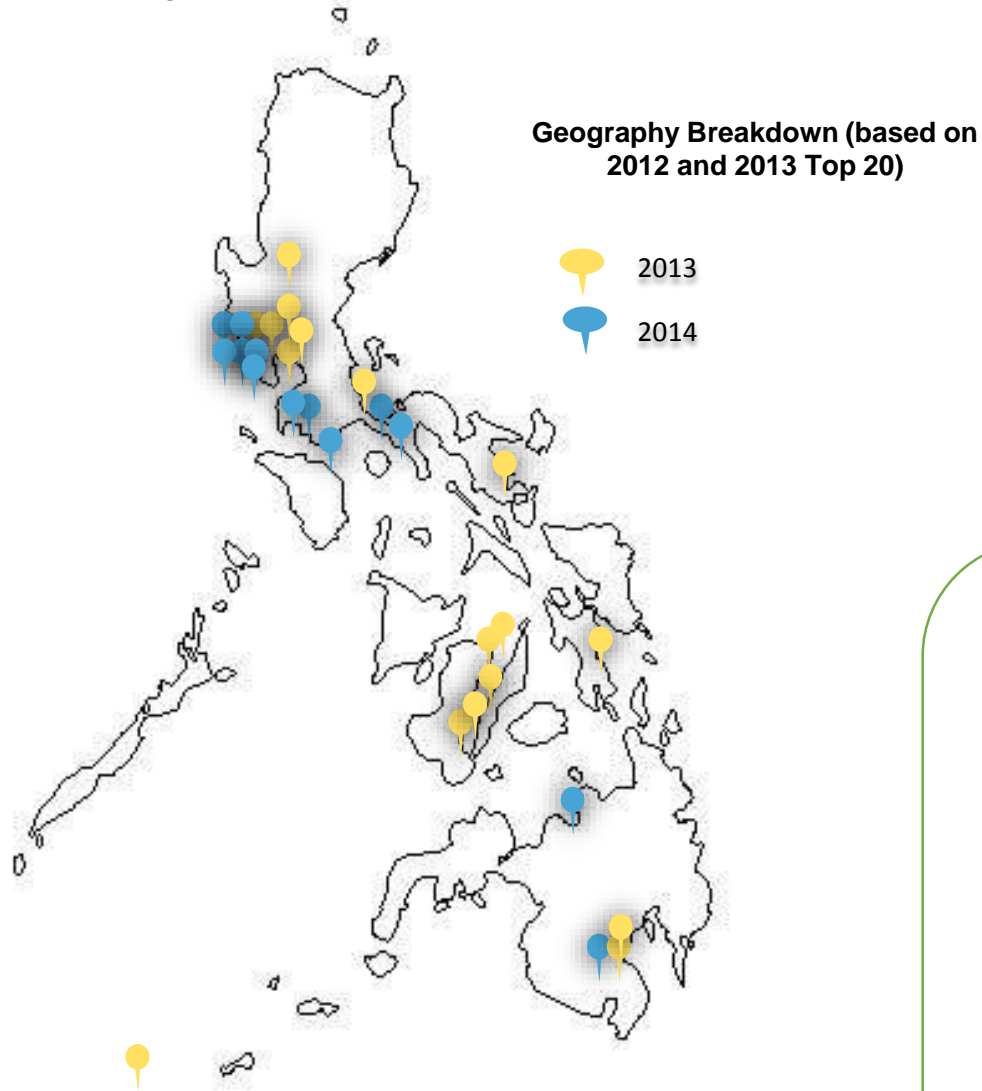
Conceptualized in October 2011

Launched in March 2012

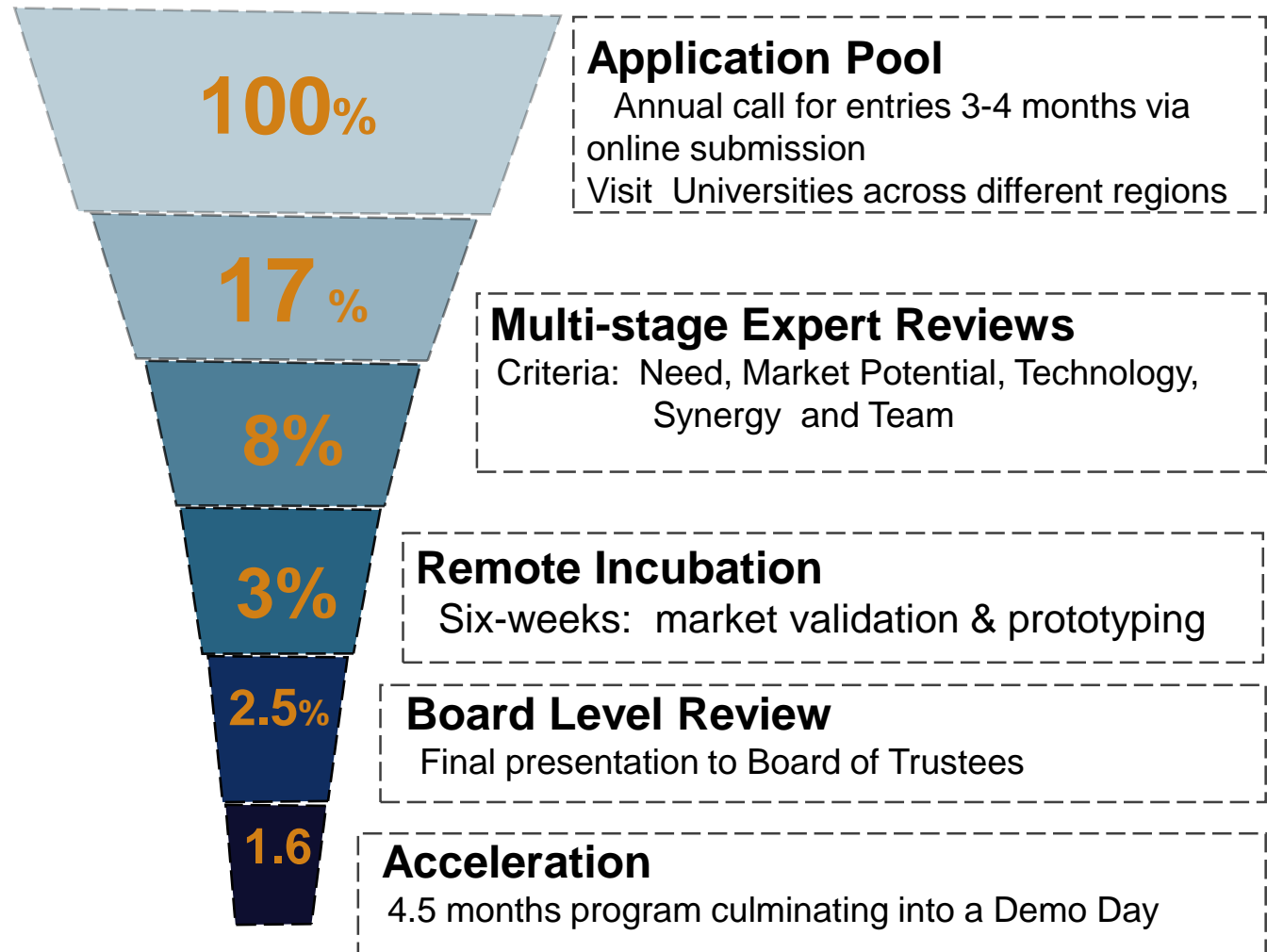
Won a scholarship to Wharton
From a national competition run by Procter and Gamble

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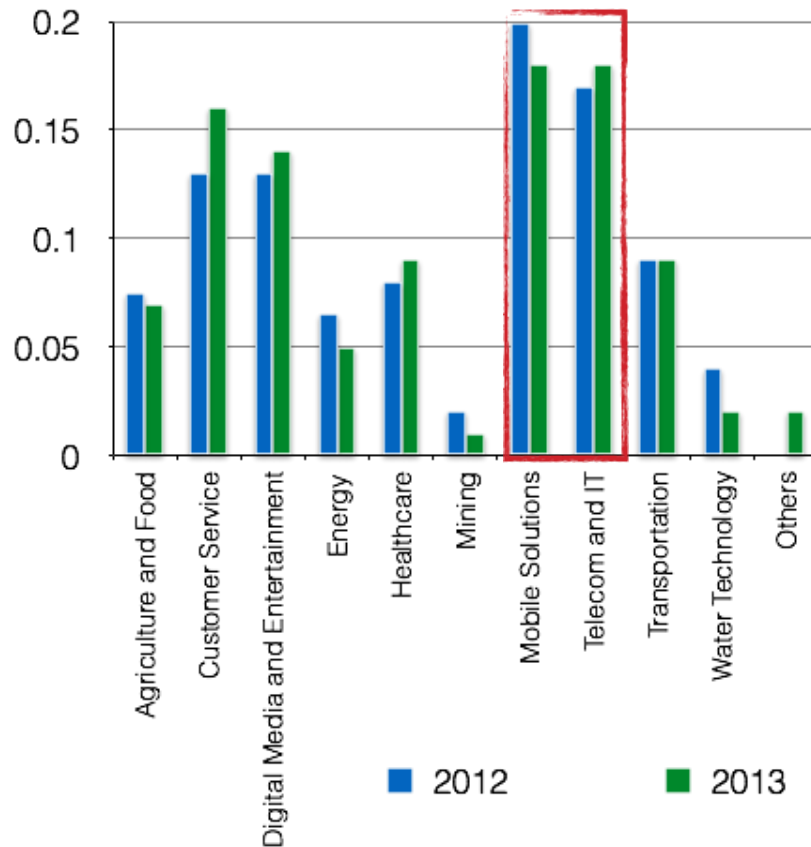
National Competition



Our Process

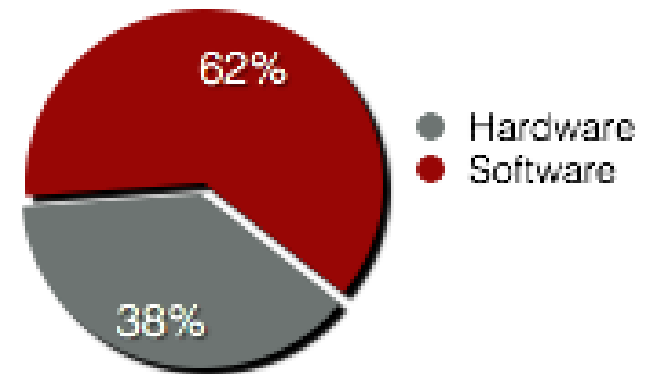


Category of Ideas (based on 2012 and 2013 submissions)



Strong focus on mobile and IT solutions

Type (based on 2013 Top 20 startups)





FlipTrip

An all in one travel booking platform for less traveled destinations in the Philippines



BluLemonsGaming Studio

An all-Filipino themed Mobile Gaming studio



Nyfti

A three-fold bike that results in a compact bicycle that can be pushed or carried



R-Tap

An advanced pressure management tool which enables the most efficient operation of pumps in any water supply network.



MyChild

An information and collaboration platform for schools and parents to maximize every child's learning



SALT

A sustainable and cost effective ecologically designed lamp powered by tap water and table salt



Smartfleet

A software-as-a-service cloud solution that enables transport fleets with operations automation, telemetry, booking and analytics



Tactiles

A modular learning platform that will make electronics education friendlier yet more effective



WattSmart

An energy management platform that monitors real-time electricity consumption of businesses, industries and households



Tambio

An advertising platform that consolidates all rafles in a website and a smartphone application

Software












Ideaspace is for

Hardware




Ideaspace is for the



Select IdeaSpace Startups

Internet/Software	Status
	<p>PortfolioMNL is a portfolio-based marketplace for creatives. It organizes the country's creative industry in a single web portal that allows the global market to view portfolios of and hire Filipino creative professionals.</p> <p>Launched</p>
	<p>PinoyTravel is a long distance bus reservation system that allows consumers to quickly book a seat online. Pinoytravel currently serves 31 routes with 5 bus companies.</p> <p>Revenue</p>
	<p>MobKard is a mobile loyalty app that enables merchants to create real-time, location-based, and relevant promotions to target large customer segments or "mobs". MobKard is piloting with a 20K member base:</p> <p>Pilot</p>
	<p>TimeFree is a virtual queuing solution that helps businesses improve customer experience through SMS notification, reports and analytics. Timefree is deployed in Philippines and HongKong and will be launching soon in Malaysia and South Africa.</p> <p>Revenue, Patent files</p>
	<p>InternMe is a web portal that enhances an employer's ability to identify and hire high-quality interns. The website, is dedicated to matching internship vacancies with students and fresh-graduates.</p> <p>Launched</p>
	<p>Tudlo is a disaster awareness and management app. It is a IBM ASEAN SmartCamp 2013, ITU World Telecom Winner 2013, Ericsson Mobile Finalist 2014.</p> <p>Launched</p>
	<p>DMAP is an app that provides accurate, real time visualization and notification of dengue cases to help communities respond to and avoid the transmissible disease. DMAP service is free.</p> <p>Pilot</p>
	<p>ZIPMATCH is a real estate listing site using proprietary lead generation technology. It recently closed a round with IMJ Fenox, 500 Startups and Hatchd Digital participating</p> <p>Revenue & Profit</p>
	<p>OrangeApps is an edtech startup that runs a learning platform (Khawna) to help users gain industry relevant skills. Currently the platform has 4.5K registered beta users and 50k page views and will be launching our mobile app very soon .</p> <p>Launched</p>

Select IdeaSpace Startups

Healthcare		Status
	<p>Arthrologic specialises in more economical Asian-fit knee replacements using a two-component knee design. Arthrologic to date has six successful knee replacements. It targets to conduct 100 surgeries by the end of the year and secure an FDA approval by Q2 2014.</p>	Patent filed
Energy		Status
	<p>WeGen's wind turbine design enables it to capture 50% more power and withstand extreme weather conditions. WeGen is finalist in the Arctic InnovativeASEAN SMARTCAMP, Early Stage Startups APEC Accelerator program and AMY Intellectual Property Award.</p>	Validation Phase Patent Filed
	<p>KineticStrips was developed as a simple, practicable, and efficient generator of clean energy. KineticStrips, when installed in roads and major thoroughfares, harvests residual kinetic energy from vehicles that are slowing down and converts this free energy into marketable electricity.</p>	Patent Filed

After almost 2.5 years

150K

Audience
Reached

18

Companies
Incubated

10

Launched
and are at
early revenue
stage

132

Full-time &
Part-time
Jobs Created
(includes
opportunity
investments)

5

Patents

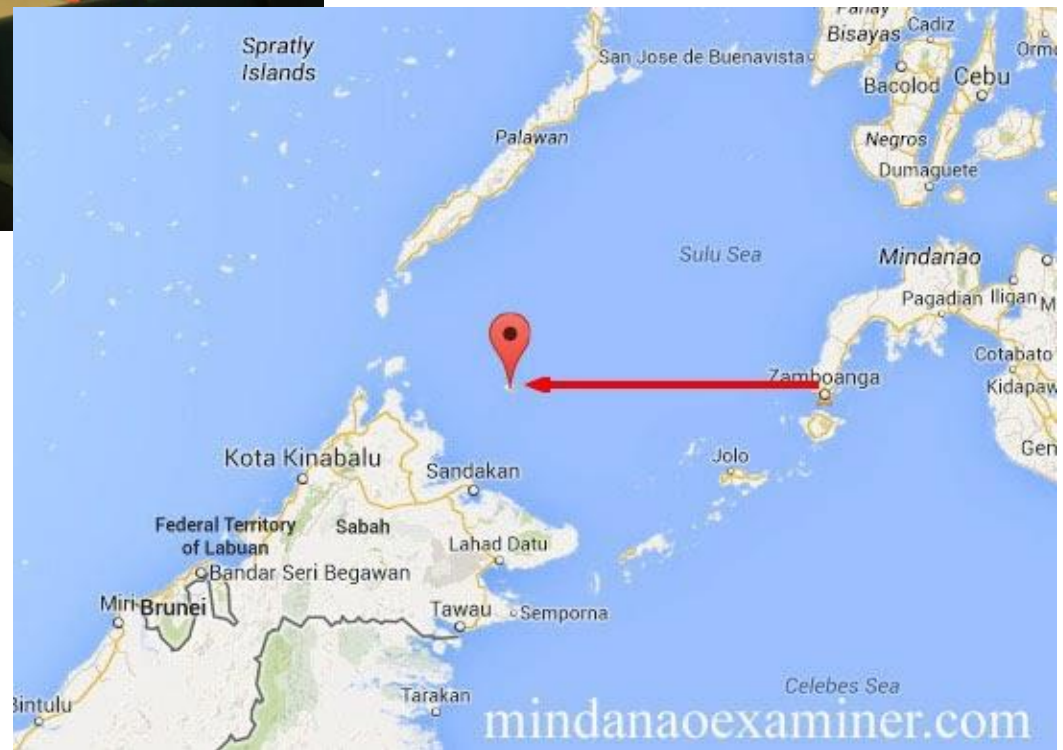
1

100K
USD



Someday I will list
my company here

We search
the
7,107 islands





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Maraming salamat!
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