



BSP Exit Report Presentation (24 May 2022)

Placemaking Sandbox: *Shaping places that 'make sense'*

Name: **Iderlina Mateo-Babiano, PhD**

Host institution: **University of the Philippines Visayas Tacloban College (UPVTC) and Eastern Visayas State University (EVSU)**

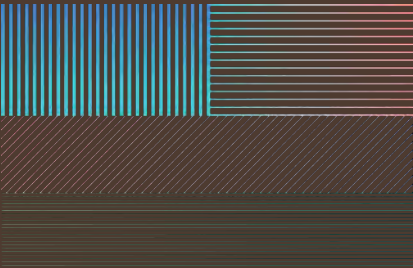
Duration: **152 days** (26 Feb 2020 - 31 Mar 2022)



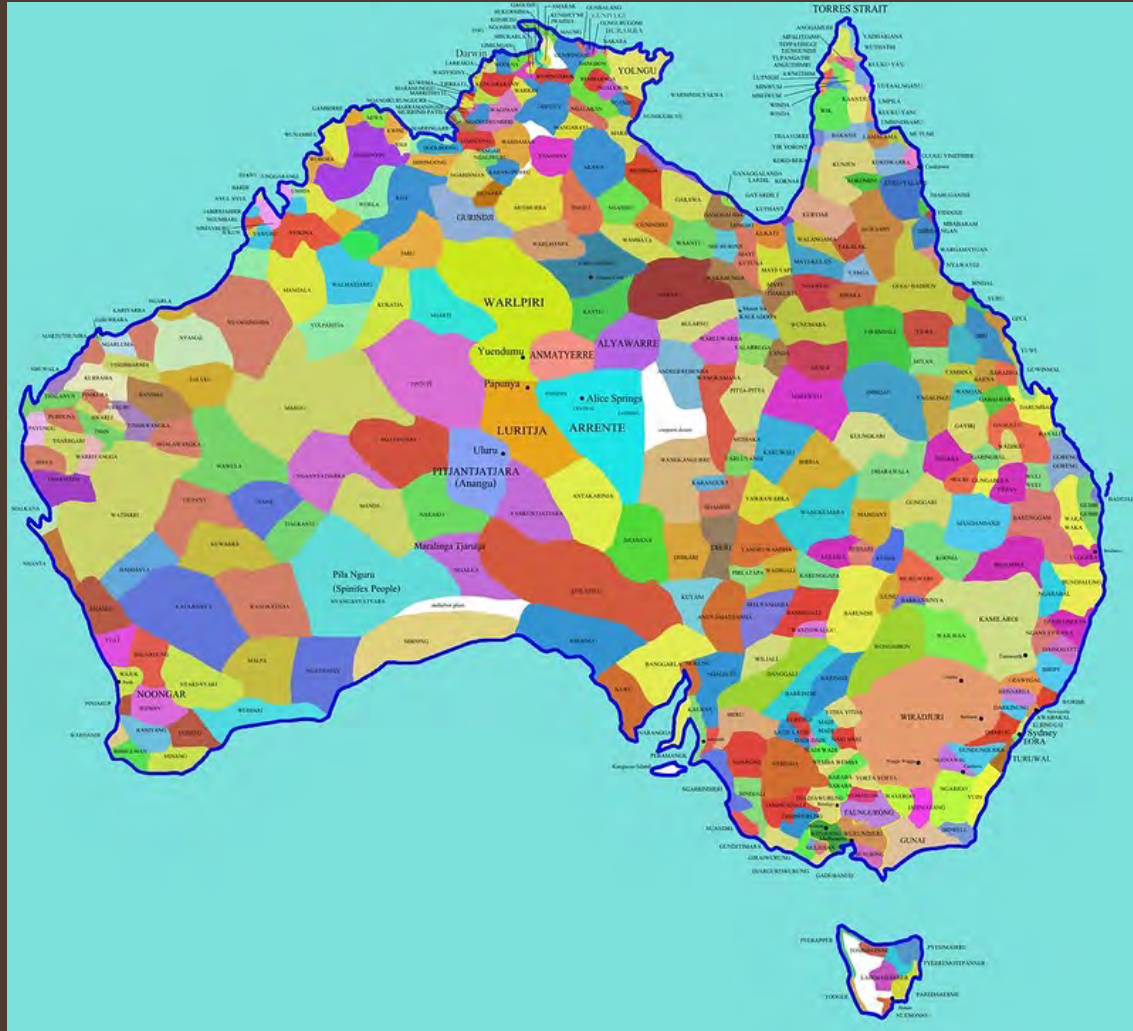
Presentation Outline

- ❖ Acknowledgment of Country
- ❖ About the BSP awardee
- ❖ Topic Presentation

PLACEMAKING SANDBOX: Shaping places that 'make sense'

- ❖ Exit Report Presentation
 - ❖ Activities, Deliverables/Contributions
 - ❖ Challenges & Recommendations
 - ❖ Summary & next steps
- 

Acknowledgment of Country



I would like to acknowledge the Traditional custodians of the land on which I am zooming in this meeting today, which for me would be the Wurundjeri people of the Kulin nation.

I would also like to pay my respects to their Elders past, present and emerging. I would also like to acknowledge all First nations people who are here in this presentation with me today.

An abstract graphic design featuring a grid of colored squares and a large white circle on the right side. The grid is composed of several squares: a solid brown square on the top left, a square with vertical red and white stripes in the top middle, a square with diagonal brown and white stripes in the bottom middle, and a square with horizontal green and white stripes on the top right. A large white circle is positioned on the far right, partially overlapping the green and white striped square. The background is a solid dark brown color.

PHILIPPINE DAILY
BALANCED NEWS • FEARLESS VIEWS

WORLD
US TOP LAWYER
ORDERS VOTING
'FRAUD' PROBE

'ULYSSES' MAY HIT METRO;
ALERT UP IN BICOL, S. LUZON

STORY BY JIMMY T. FRANCO

The state weather service says rain may be expected in the metropolis beginning Wednesday afternoon. Local governments in the storm's path in Bicol and southern Luzon begin evacuating residents of disaster-prone villages.

RODY WANTS THEM TO EAT 'PASTILLAS' CASH

NEWS / A3

PALACE SCOLDING: President Duterte scolded a 42 Bureau of Investigation employees to Malacañang on Monday night for what Justice Secretary Menardo Guano calls an "at-least six-month" over their alleged involvement in the "pastillas" bribery scheme. Sources said that if not for his presence, the President would have "whipped" them strong "and" the apostrophe pastillas he had spread—over the valley benefits, but each we spread in paper. (Photo: www.inquirer.net)

NEWS / A5
INQUIRER,
NUJP HIT
RED-TAGGING
OF PDI
REPORTER

BUSINESS / B3
BIZ BUZZ: MASS
HOUSING BET

OPINION / A6
EDITORIAL:
NEW DAY

Dramatic INCREASE IN USAGE
Word of Year in 2020: 'Lockdown'

LONDON—Collins Dictionary said Tuesday that "lockdown" is the word of the year in 2020 as it has become a dramatic increase in usage during the spread of COVID-19.

Lexicographers said they picked the word because it had become synonymous with the experience of populations around the world as governments look to curb the virus's spread.

"It is a striking sign of how nations and individuals have had collective experiences," said Collins dictionary editor Robert Pollard.

NEWS
Pfizer says COVID-19 vaccine trial a success

U.S. drug maker Pfizer announced that its reported COVID-19 vaccine is more than 90 percent effective based on initial trial results. Pfizer and German partner BioNTech CEO said they have found no serious safety concerns and expect to seek U.S. emergency authorization this month, paving the way for a regularity decision on late December. Experts say there seems to see the full trial data—either by October.

REGIONS
Radioman slain in Pangasinan

VILLAGE, PANGLANAN—Radio community leader "Togito" Togito was shot to death last Sunday morning when he was seen at a restaurant and killed him. The attack came less than three months after he survived an ambush while on his way to work in Pangasinan City. It was the second slaying during the Duterte administration.

NEWS
Probe of SEA games contract pressed

Singapore wants a full investigation into alleged irregularities in bid, awarding of the venue for the 2023 Southeast Asian Games. The Singapore Sports Council (SSC) and Singapore Development Industries (SDI) were asked to investigate the bidding process for the SEA Games capital build to control the cost. The SSC insists that the deal is transparent and disbursement.

MOTOSING
'Balk scientist's pedals what she preaches

A Filipino scientist's plea of cycling against a viral pact to her career. Dr. Maria Balboa, a "balk scientist" of the Department of Science and Technology, has produced a series of books of work in sustainable transportation systems, particularly on bicycle sharing and pedestrianization, which has helped shape public policy. She was more recently elected as a member of the House of Representatives.

B2-2

MOTORIZING

WEDNESDAY / NOVEMBER 14, 2018

WWW.INQUIRER.NET

She leads the Women in Transportation Leadership in Australasia

revealed.

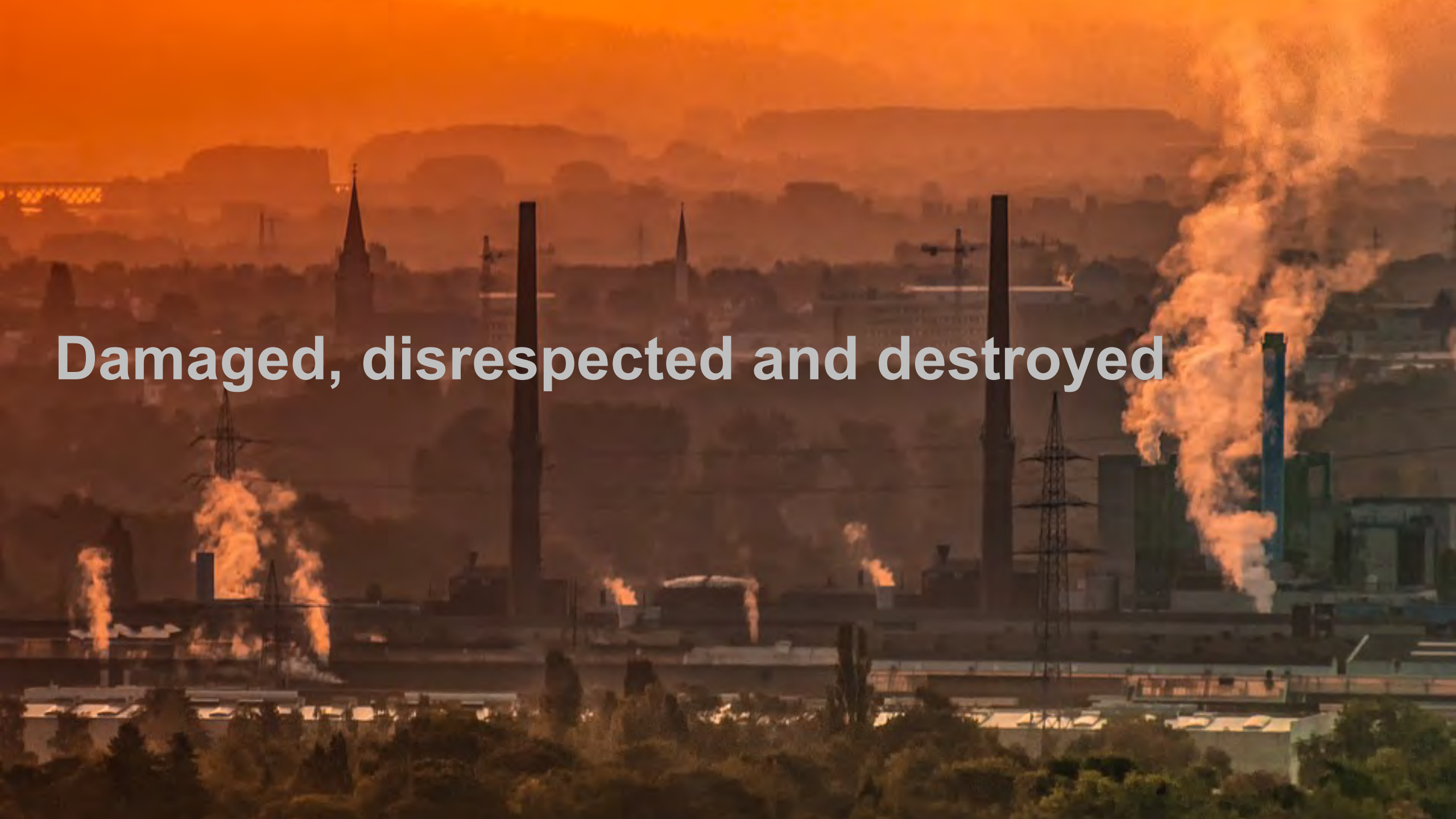
That **Shirane experience** illustrates Mateo-Babiano's message to other urban and transport planners on the importance of "creating a just and sustainable transport which does not discriminate because of someone's gender, status, age, or income level. As researchers and scientists, we need to always challenge the deepening inequalities that are inherently attached to our transport system and we

no has been part of, she said she is proud of two, the Women in Transport Leadership Knowledge Network (WITL) and Place Agency's Placemaking Sandbox.

Mateo-Babiano led the creation of WITL in partnership with domestic transport societies in Malaysia, Indonesia, Cambodia, Vietnam, the Philippines, and Australia to encourage women to seriously consider transportation as an educational and professional pathway.

The concept of Country



A photograph of an industrial landscape at sunset. The sky is a deep orange, and the sun is low on the horizon, casting a warm glow over the scene. In the foreground, there are dark, silhouetted trees. In the middle ground, several tall, dark smokestacks rise from a complex of industrial buildings. Thick plumes of white smoke or steam are being emitted from the stacks, drifting upwards and across the sky. In the background, a city skyline is visible, with several tall, pointed spires or towers. The overall atmosphere is one of industrial activity and environmental impact.

Damaged, disrespected and destroyed

A photograph of a group of people, primarily older adults, participating in an outdoor activity. In the center, a woman with short brown hair, wearing a yellow long-sleeved shirt under a black vest, holds a large red ball with white dots. To her right, another woman with curly brown hair, wearing a red jacket, also holds a similar red ball. In the foreground, a person's arm in a teal shirt is visible, holding another red ball. The background is a blurred green field with trees. The text "Sustainable, Inclusive Communities" is overlaid in white at the bottom.

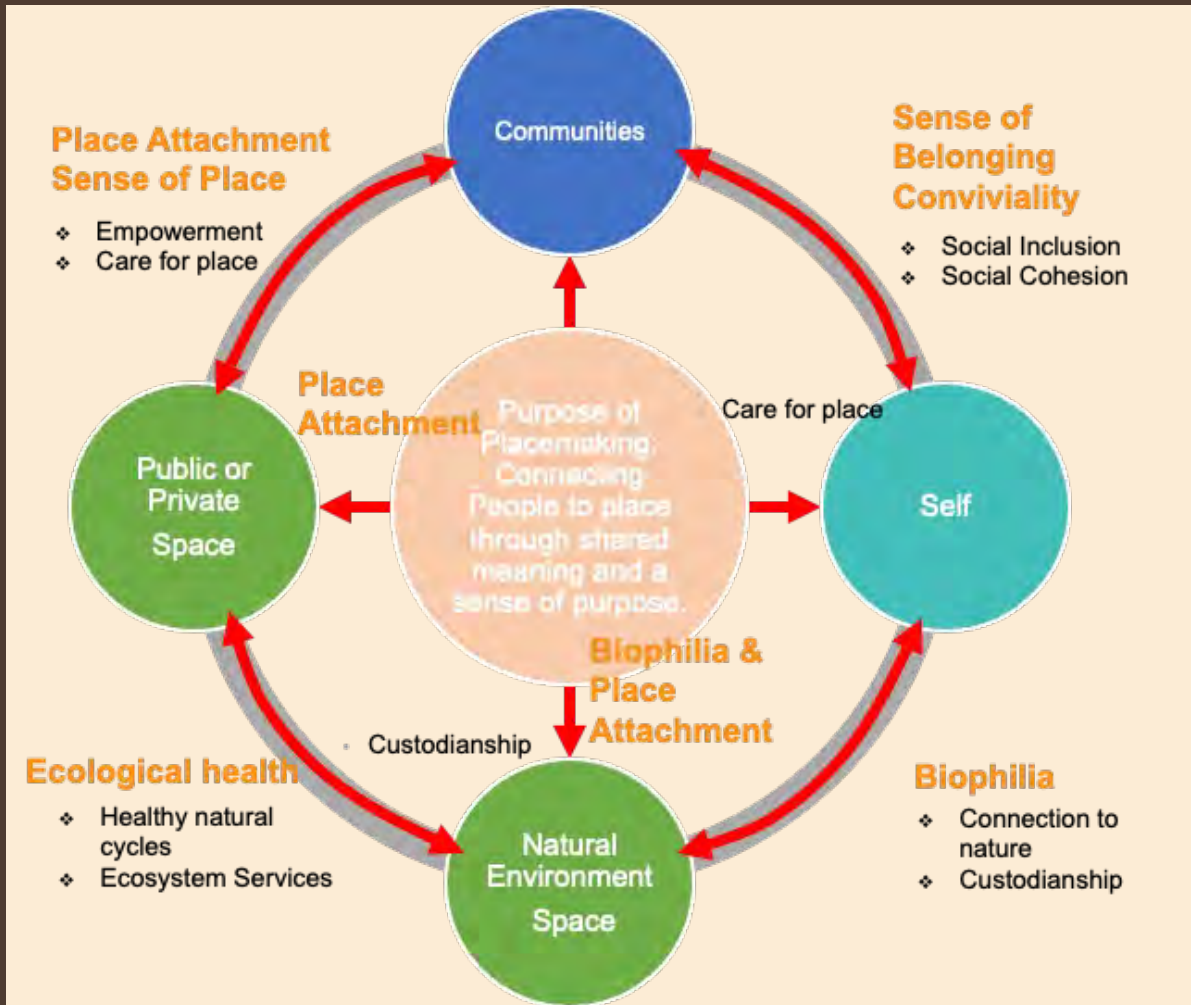
Sustainable, Inclusive Communities

Why Placemaking Sandbox?

The intent was to enable greater agency, citizenship and responsibility by linking people to the social and ecological systems of Place.



The Place Framework



Place - highlights the vital role of socio-ecological systems

Placemaking - approach to build capacity for people to have agency (*feeling connected and the ability to act*) over the systems of which they are a part

provide a way of re-learning the **Indigenous concept of caring for Country**.....having agency of the social and ecological systems of a place leads to caring for place and if you care for place you look after it

Place Matrix

Supporting theory

- ❖ Relationship outcomes
- ↔ Sought Relationship

Placemaking



***"Creating the capacity
for people to **invest**
space with meaning."***



Approach

Community-led, artist-led or top-down



Purpose

reactivation of public and private spaces



Benefits

attracting people, improved local economy, public safety, celebration of place and culture, pride, fun, learning, etc.



Challenge

partnerships, gentrification, evaluation, maintenance, funding, etc.

“partners from public, private, non-profit, and community sectors strategically shape the physical and social character of a neighborhood, town, city, or region around arts and cultural activities”

(Markusen and Gadwa, 2010)

Creative Placemaking



Cris Hernandez-Santini, 2018. Street art at Sing





Approach

Usually top-down and strategically choosing key sites (notes, main streets, etc). Large scale



Purpose

Key target initiative towards enhancing one or more aspects of livability and life quality. Adaptability and revitalization of an area.



Benefits

Enhancing life quality: walkability, green places, mixed-use land use, etc. Can use cyclic events. User attraction.



Challenges

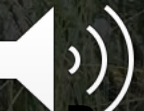
Community buy-in fluctuates depending on how inclusive the project is, place keeping strategy,

Strategic Placemaking

"deliberate, often phased approach to change that begins with a short term commitment and realistic expectations that have components to start quickly (and often at low cost)."

(Wyckoff, 2014)

Cris Hernandez-Santin, 2019. The Living Pavili



Tactical Placemaking (Tactical Urbanism)



Approach

Community-led, small scale temporary activations = 'Lighter, quicker, cheaper' (PPS.ORG). Includes Guerrilla Urbanism, pop-ups and city repair



Purpose

Testing ideas and project trials in small and quick ways for incremental change.



Benefits

Understanding what elements of a project have most potential. Quick strategies for social connection



Challenges

Continuity or project legacy, Community buy in fluctuates depending on how inclusive the project is, place keeping strategy,

brings together tactical urbanism and 'Lighter, Quicker, Cheaper' approach as ways of testing ideas before making financial commitments.

(Wyckoff, 2014)



Regenerative Placemaking

(Regenerative
Development)

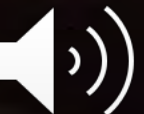
Process of integrating regenerative development and placemaking by: incorporating ecosystem perspectives into place, supporting positive socio-ecological relationships and applying temporary interventions to identify best ways forward towards the coevolution of the place



Digital Placemaking

"placemaking practices which place special emphasis on, or are primarily mediated through, digital technologies"

(Toland et al. 2020)



Communities

Decision makers (mayors/councillors,
business owners)

Community of educators

Community of practitioners (UAP,
PIEP, LGUs)

Community of learners
(students, residents,
workers, visitors)

Strategies

Strategic Placemaking
Tactical Placemaking
Regenerative Placemaking
Creative Placemaking
Digital Placemaking



Supporting theory

❖ Relationship outcomes

↔ Sought Relationship

PLACE LEADERSHIP Distributed Governance

The Distributed Leadership approach

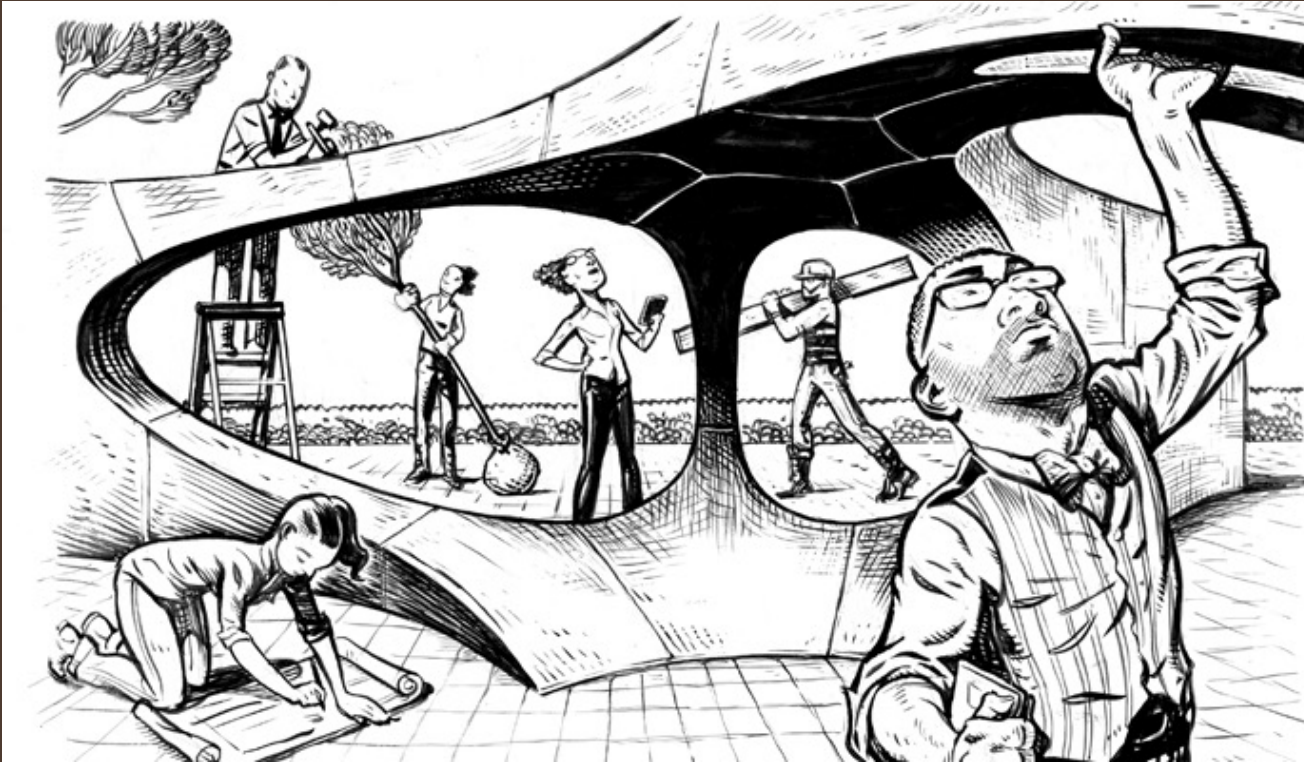
- Leadership is an emergent property of a group of individuals
- There is openness to the boundaries of leadership
- Varieties of expertise are distributed across the many, not the few

Distributed Leadership is

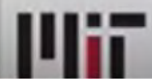
- dynamic, relational, inclusive, collaborative and contextually situated
- Requires a systems wide perspective
- Transcends organizational levels, roles and boundaries



Sean Collier Memorial



Distributed/adaptive leadership



Leadership Center

DEBORAH ANCONA
Director, MIT Leadership Center



0:19 / 3:58

Scroll for details

<https://www.youtube.com/watch?v=zAltLJcmBK4&feature=youtu.be>



Leadership capabilities

- **RELATING** - building trusting relationships among people and across networks
- **VISIONING** - involves painting a compelling picture of the future and what is possible
- **INVENTING** - creating the structures and processes needed to move toward the vision
- **SENSEMAKING** - an articulation of the unknown, because sometimes trying to explain the unknown is the only way to know how much you understand it.

(Ancona, Malone, Orlikowski, & Senge, 2007)

Placemaking



***"Creating the capacity
for people to **invest**
space with meaning."***

Activities conducted

1

Provide expert advice to faculty and researchers in the conduct of urban design project

2

Mentor undergraduate/graduate students on their research projects on placemaking and walking/ active transport

3

Develop a placemaking curriculum for the built environment subject of UPV-Tacloban College

4

Establish collaborations with LGUs, universities, and/or other industries

5

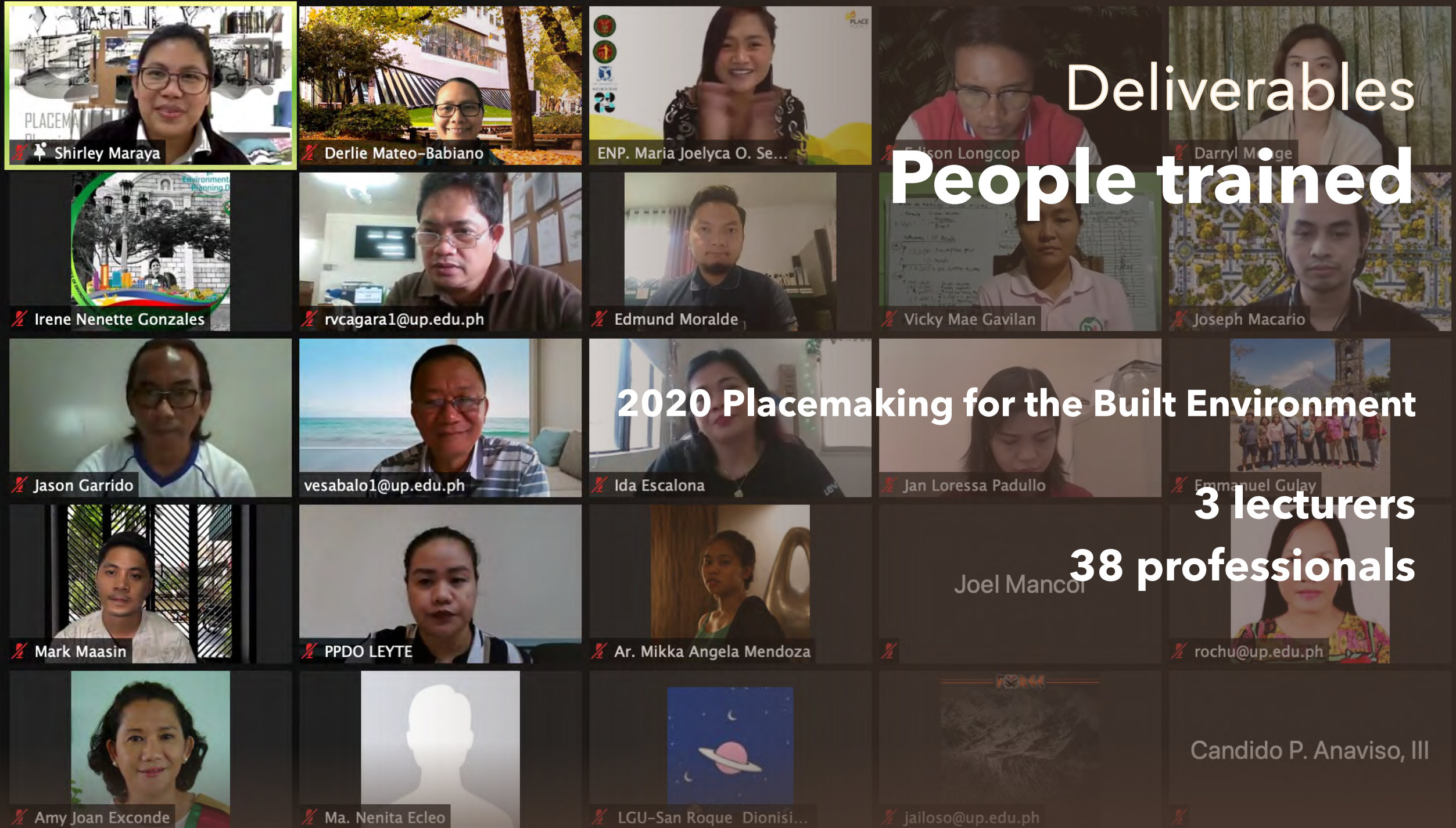
Conduct various lectures and training/ workshops

6

Conduct other R&D activities with other institutions (i.e., UP Diliman, Ateneo, DLSU)



Activities	Name	Duration	Place (if applicable)
Placemaking Workshop (2020) Placemaking Workshop (2021) Placemaking for Transport practitioners (2021)	30 lecturers/ workshop facilitators 400+ students, architects, urban planners, transport planners and other built environment professionals (in placemaking)	12 sessions 2 month-long Placemaking continuing professional development programs (11/20; 11/21)	In-person (March 2020) and via zoom afterwards
Research seminar series (2020, 2022)	15-20 EVSU/UP researchers	6 sessions (07/20-09/20)	



Deliverables

People trained

2020 Placemaking for the Built Environment

3 lecturers

38 professionals

Shirley Maraya

Derlie Mateo-Babiano

ENP. Maria Joelyca O. Se...

Jason Longcop

Darryl Morge

Irene Nenette Gonzales

rvcagara1@up.edu.ph

Edmund Moralde

Vicky Mae Gavilan

Joseph Macario

Jason Garrido

vesabalo1@up.edu.ph

Ida Escalona

Jan Loressa Padullo

Emmanuel Gulay

Mark Maasin

PPDO LEYTE

Ar. Mikka Angela Mendoza

Joel Mancor

rochu@up.edu.ph

Amy Joan Exconde

Ma. Nenita Ecleo

LGU-San Roque Dionisi...

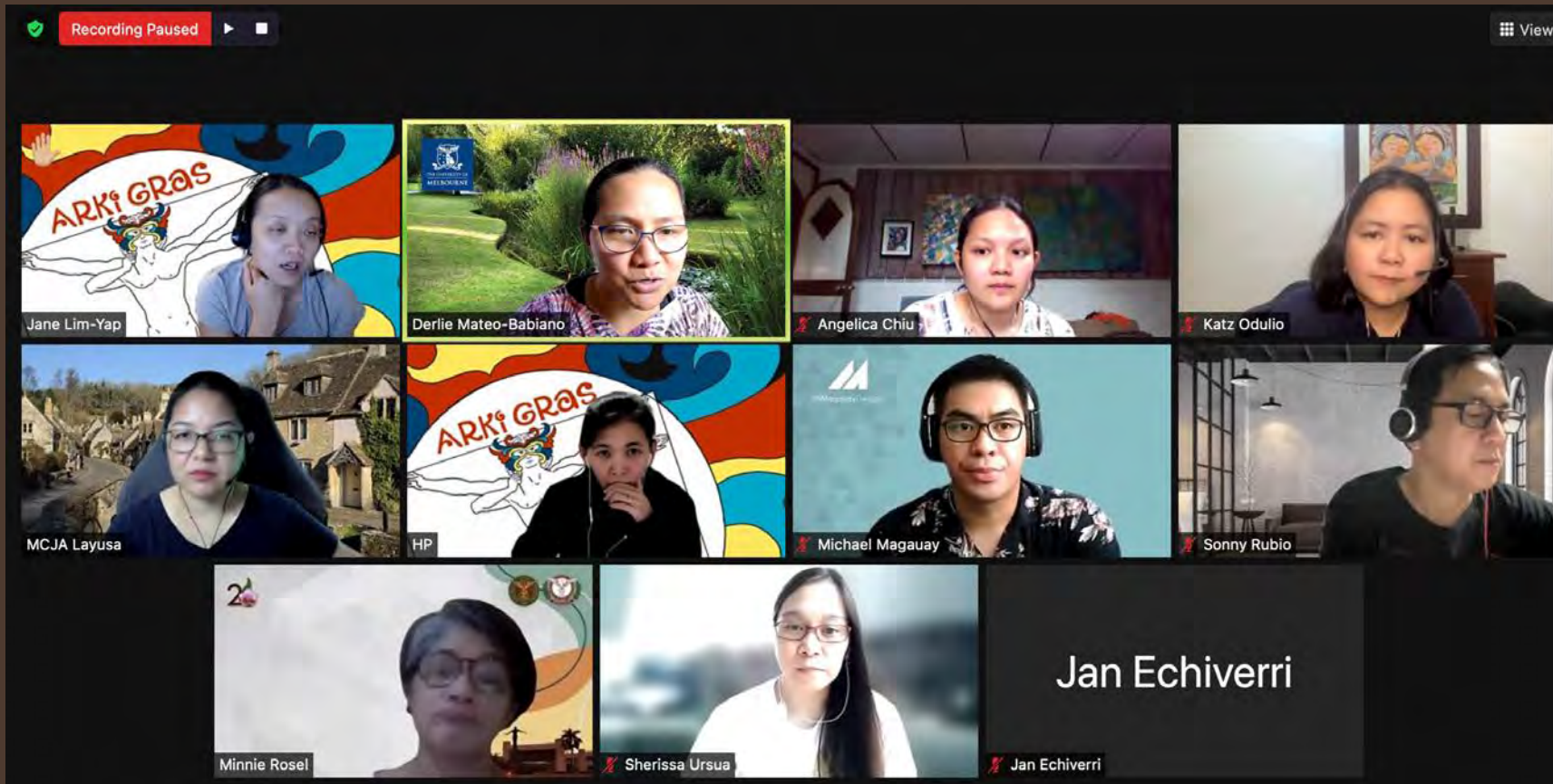
jailoso@up.edu.ph

Candido P. Anaviso, III

2021 Placemaking Workshop

Deliverables

People trained



20 facilitators and 300++ built environment professionals and students

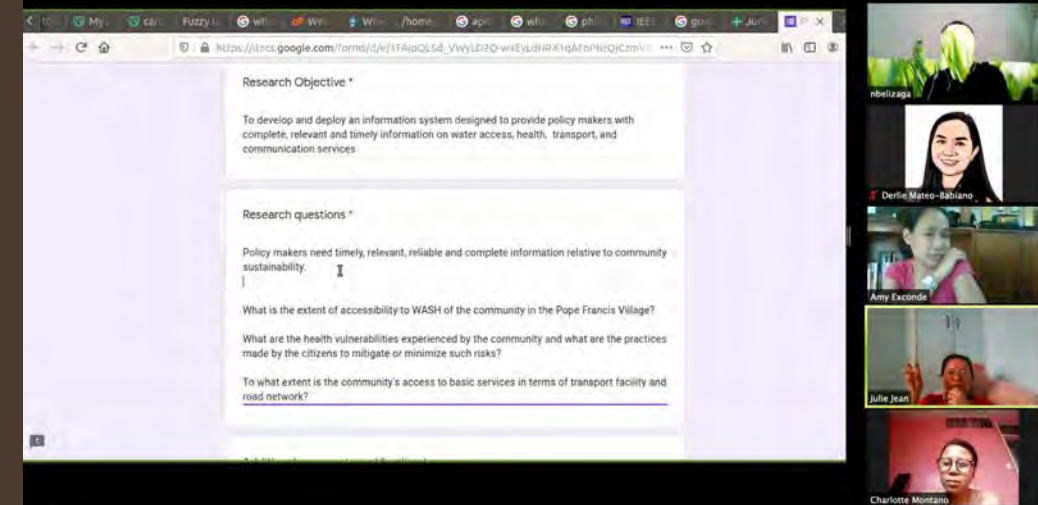
<https://www.facebook.com/UPArkiGras2021/photos/pcb.129874432776945/129874352776953>

2020 & 2022 Research Seminar series

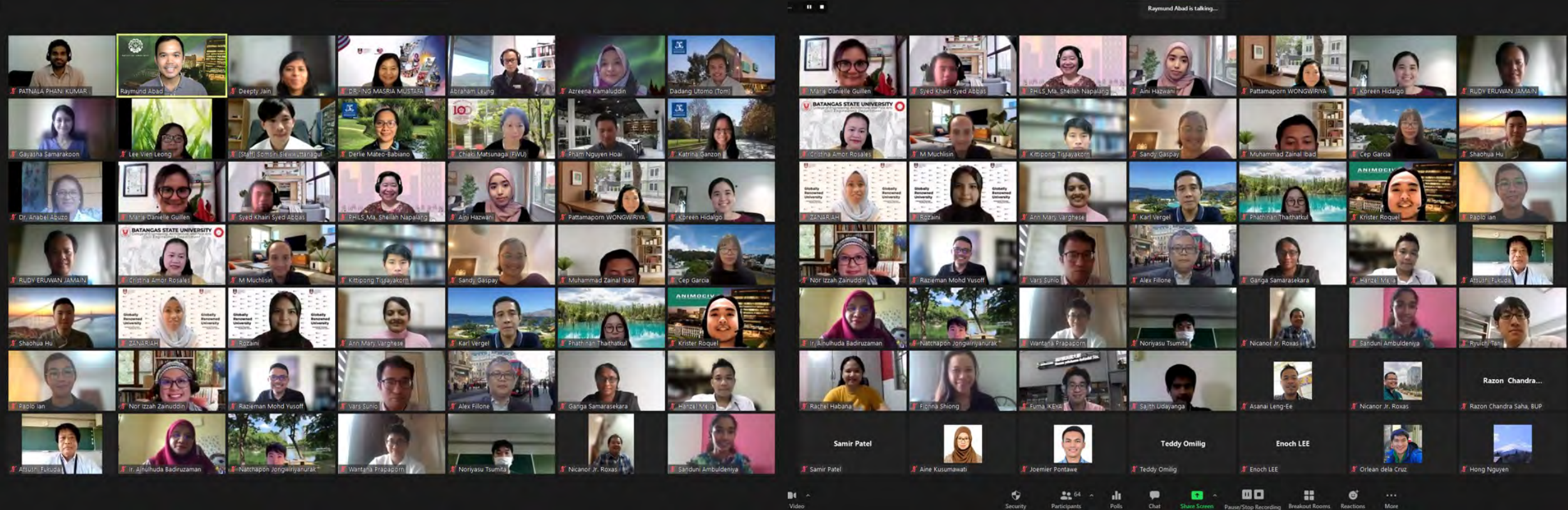


Deliverables

People trained









2021 Early Career Research Forum



Deliverables (2) - Projects

Projects implemented

Projects implemented in collaboration with the following institutions	Title of Project	Date implemented	Funding Agency
  	Gender and Transport Learning and Knowledge Assemblage (in collaboration with Xavier University (CDO), UP, Ateneo & 4 other regional partners	2021 - present 	Australian Academy of Science & Department of Industry, Science, Energy and Resources (Regional Collaborations Program (COVID-19 Digital Grants)
 La Salle Institute of Governance Jesse M. Robredo Institute of Governance	Tackling a global pandemic in Asian Megacities (in collaboration with DLSU and 4 other regional partners	2021- present 	Regional Studies Association (RSA Policy Expo Grant Scheme)

Deliverables

Projects implemented

"GTALK Report Series: Safer Cities in Asia"
Patum Thani, Thailand



Pawinee Iamtrakul, PhD, Thammasat University
Idelina Mateo-Babiano, PhD, University of Melbourne



"GTALK Report Series: Safer Cities in Asia"
Cagayan de Oro, Philippines



December 2021

Idelina Mateo-Babiano, PhD, University of Melbourne
Associate Professor Anabel Abuzo, PhD, Xavier University
Sheilah Gaabucayan-Nagpalang, PhD, University of the Philippines
Marie Danielle Guillen, PhD, Ateneo de Manila University



"GTALK Report Series: Safer Cities in Asia"
Ho Chi Minh, Vietnam



Trịnh Tô Anh, PhD, University of Economics Ho Chi Minh City
Phạm Nguyễn Hoài, University of Economics Ho Chi Minh City
Idelina Mateo-Babiano, PhD, University of Melbourne



"GTALK Report Series: Safer Cities in Asia"
Metro Manila, Philippines



November 2021

Idelina Mateo-Babiano, PhD, University of Melbourne
Anabel Abuzo, PhD, Xavier University
Sheilah Gaabucayan-Nagpalang, PhD, University of the Philippines
Marie Danielle Guillen, PhD, Ateneo de Manila University




Deliverables

GTALK IN CONVERSATION SERIES: *Women Transport Leaders*

Projects implemented

https://www.youtube.com/channel/UClpgt1_0TT366dJbCLlfbDw

Search




AUS-ASEAN Women in Transport Leadership
4 subscribers

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23:24

2022 Malaysia Dr Suzanna Chan




35:22

2022 Indonesia Dr Mahmudah




22:46

2022 Indonesia ESTIARA
3 views • 3 weeks ago



1:49:36

WITL Invisible Women: Mobility & Active Transport...



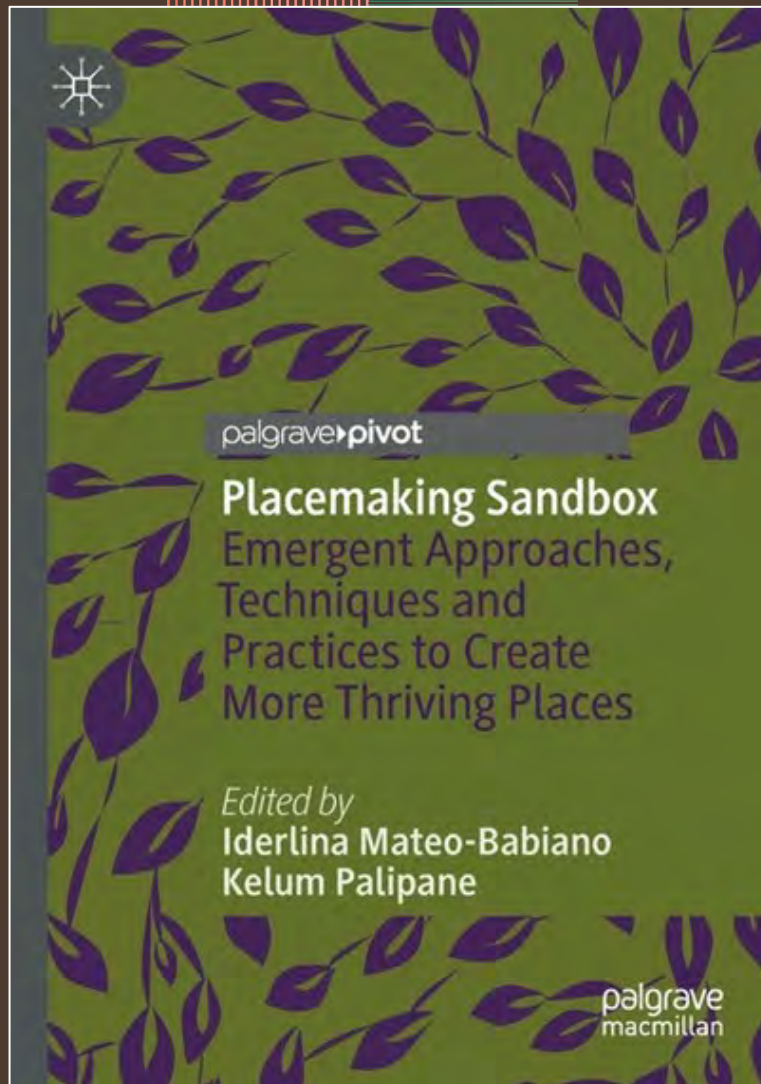
LIVE


COVID-19 & WOMEN'S MOBILITY: ASEAN...

https://www.youtube.com/channel/UClpgt1_0TT366dJbCLlfbDw

Deliverables (3) - Publications

	Title of Publication	Date of Submission	Place (if applicable)
Publications	<p>2020: (1 book, 6 book chapters, 4 journal articles, 8 articles focused on research about Philippine transport, 4 co-authored with 8 Philippine-based researchers, and several non-traditional contributions)</p> <p>2021: (3 journal articles, 1 conference paper), and several non-traditional contributions)</p> <p><i>*see terminal report for complete list</i></p>	multiple dates	In-person & via Zoom





Chapter

Manila, Philippines

By Iderlina B. Mateo-Babiano, Ma. Sheilah Gaabucayan-Napalang, Anabel Abuza

Book [Transit Crime and Sexual Violence in Cities](#)

Edition

1st Edition

First Published

2020

Imprint

Routledge

Pages

9

eBook ISBN

9780429290244



Transport Policy

Volume 116, February 2022, Pages 175-187



Pandemics as ‘windows of opportunity’:
Transitioning towards more sustainable and
resilient transport systems

Varsolo Sunio ^{a, b}, Iderlina Mateo-Babiano ^c

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<https://doi.org/10.1016/j.tranpol.2021.12.004>

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Abstract

We consider how the COVID pandemic crisis opened a window of opportunity for creating resilient and sustainable transport systems in Metro Manila, the megacity capital of the Philippines. Because of the pandemic, public health protection has become the top priority, which requires adherence to health protocols, such as physical distancing and sanitization, severely affecting the financial viability of operators of public transport. Selection pressures were unleashed, causing radical disruptions on incumbent public transport systems. Cycling, which was largely non-existent in Metro Manila, suddenly emerged as a top mode of choice for many despite the injury-related risks involved. A key finding is that the destabilization, while disruptive of the status quo, also creates opportunities for the government to



Research in Transportation Economics

Volume 83, November 2020, 100839



Formalising the jeepney industry in the
Philippines – A confirmatory thematic analysis of
key transitional issues

Iderlina Mateo-Babiano ^{a, b}, Redento B. Recio ^c, David P. Ashmore ^d, Marie Danielle Guillen ^e, Sandy Mae Gaspay ^c

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<https://doi.org/10.1016/j.retrec.2020.100839>

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Abstract

Jeepneys are paratransit vehicles which constitute the bulk of urban transport in many cities in the Philippines. There are around 179,000 jeepneys of which 90% are fifteen years or older. However, this is not without so many other issues on the road. To address this, the government issued a landmark policy enabling the Public Utility Vehicle Modernization Program (PUVMP), a transformational large-scale initiative focused on land-based public transport in which the majority are jeepneys. The program brings about a comprehensive reform covering new policies in the franchising process, vehicle modernization, operator consolidation and changes in the current business model, financing and a more structured route planning

DOING MORE TO STOP SEXUAL VIOLENCE IN PLAIN SIGHT

A lack of understanding of women's fear in public spaces still puts the burden of personal safety on the victim, not the perpetrator

By Dr Iderlina Mateo-Babiano, University of Melbourne

DESIGN

Featured



Associate Professor Iderlina Mateo-Babiano

Assistant Dean (Diversity & Inclusion); Senior Lecturer, Urban Planning, Melbourne School of Design, Faculty of Architecture, Building and Planning, University of Melbourne

It takes a lot of courage for a person – whether they're female or male – to stand up and talk about any experience of sexual harassment. And yes, people are listening now, but are we learning and safeguarding for the future?

Here in Australia, the spotlight has been on parliament and our political system as more and more women come forward to speak their truth – whether it's [parliamentary staffers exposing sexual harassment](#) or women in political offices revealing the ["toxic workplace culture"](#) that still exists in our country.

DESPAIRING ABOUT CLIMATE CHANGE?

Education is playing a key role in inspiring cities and communities to create better, more resilient places for our climate future

By Dr Iderlina Mateo-Babiano and Dr Dominique Hes, University of Melbourne; Cristina Hernandez-Santin, RMIT

DESIGN

Featured



Associate Professor Iderlina Mateo-Babiano

Assistant Dean (Diversity & Inclusion); Senior Lecturer, Urban Planning, Melbourne School of Design, Faculty of Architecture, Building and Planning, University of Melbourne

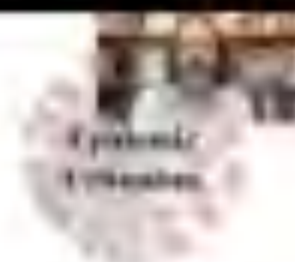
Sir David Attenborough has [described climate change](#) as "the biggest threat to security that modern humans have ever faced".

Next month, COP26 aims to secure more ambitious action from the [nearly 200 countries that signed the 2015 Paris Agreement](#) to limit global warming to well below 2.0°C – and preferably no more than 1.5°C – above pre-industrial levels.

Deliverables (4) - Presentations

	Title of Presentation	Date	Place (if applicable)
Presentations made	<p>20 Workshop presentations with EVSU/UP</p> <p>12 Forums/Conference/Webinar Series Convened</p> <ul style="list-style-type: none"> • 6 Women in Transportation Leadership (WiTL) Webinars <ul style="list-style-type: none"> • 2020 - Series 1, 2, 3 (e.g. Invisible Women: Mobility and Active Transportation during COVID19 Pandemic • Series 4, 5 (2021) with UPVTC • Series 6 (2022) with UP National Centre for Transport S • 2021 APRU Sustainable Cities & Landscapes Research Hub Webinar Series • 2021 Early Career Researcher Forum • 2021 Arkigras Placemaking Webinar Series in collaboration with the College of Architecture Alumni Association Foundation, Inc • 2020 Placemaking Professional Development Program, in collaboration with UPVTC <p>20 Speaker Invitations/Panelists</p> <p>3 Conference Presentations</p> <ul style="list-style-type: none"> • <i>Refer to ANNEX3.2_2021Presentations for the collated presentation materials)</i> 	2020-2022	In-person & via Zoom

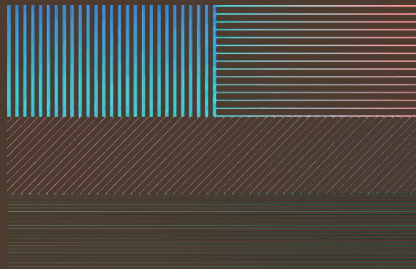
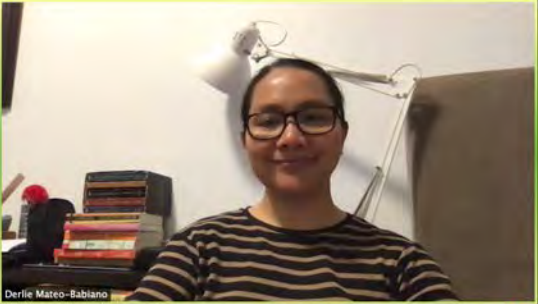
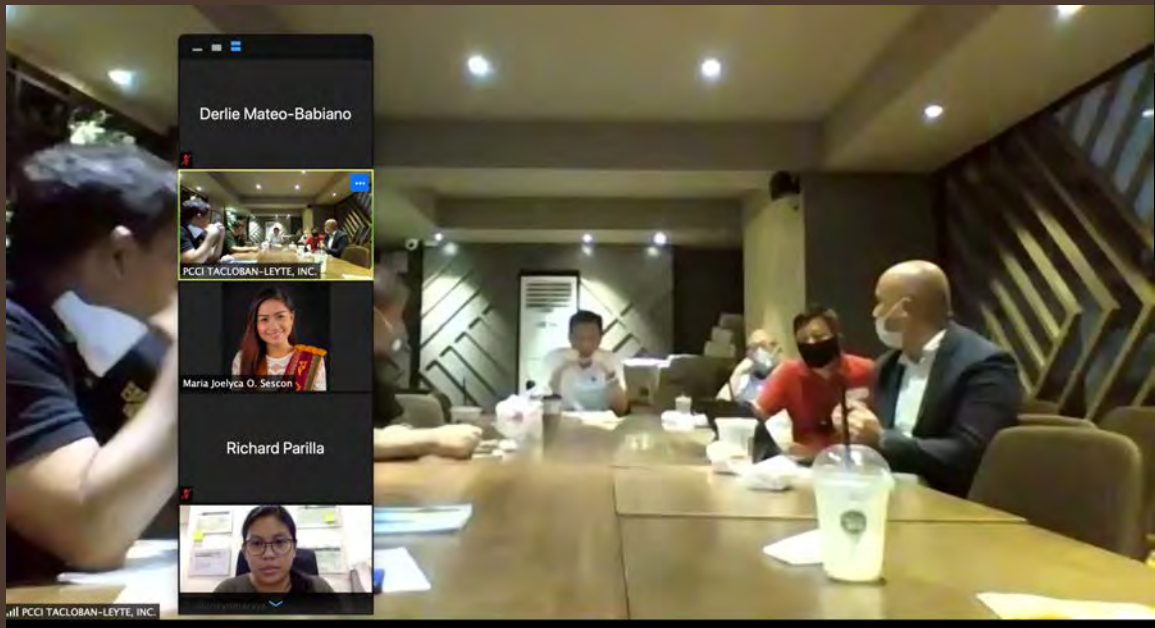
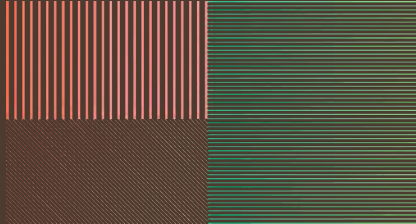
Post-COVID Opportunities



Student Project Backgrounds

Deliverables (5) - Proposals

	Title of Proposals	Date of Submission	Place (if applicable)
Proposals	Mentored: 2 project proposals for submission for the CRADLE Challenge & ADB Challenge	2020	UPVTC
	Placemaking Davao - Collaborating with Communities through Placemaking for A More Inclusive Post-Pandemic Recovery	(submitted: 2021 December; no results yet)	Davao City, Philippines
	The Gender and Transport Assemblage of Learning and Knowledge (GTALK), Regional Collaboration Project COVID-19 Digital Grant, Australia Academy of Sciences	(submitted November 2020, awarded: March 2021)	Cagayan de Oro Cit and Manila, Philippines (other cities: Bandung, HCMC, KL, Fukuoka)
	Tackling a global pandemic in Asian Megacities, RSA Policy Expo	(submitted: April 2021, awarded: September 2021)	Manila, Philippines (other cities: Karachi, Jakarta, Dhaka and Hyderabad)





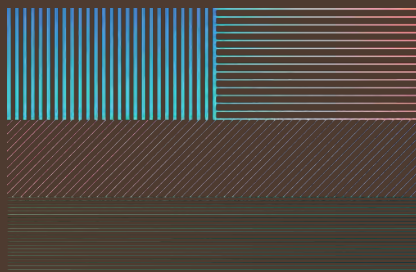
Deliverables (6) – others

may include equipment donation, patent, curriculum developed, machine blueprint, etc.

Supported the development of placemaking curriculum for the CPD UPV-Tacloban College

Established collaborations with higher education institutions

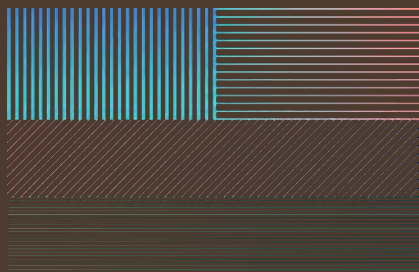
- MoU with DLSU Institute of Governance
- MoU with UPVTC
- Mou with XU University/Ateneo de Cagayan





Challenges and opportunities

- Impact of the coronavirus (COVID-19) pandemic, intermittent lockdown and international border closures on BSP activities, ways of communication and engagement, online platform
- Disruption on funding sources
- Opened up key opportunities
 - a testbed for an alternative way of communication and collaboration – better access
 - the post-COVID public space scenario would have opened an interesting real-world scenario for students to explore in placemaking projects
 - advance my engagement beyond the two institutions, increasing the impact of my work.

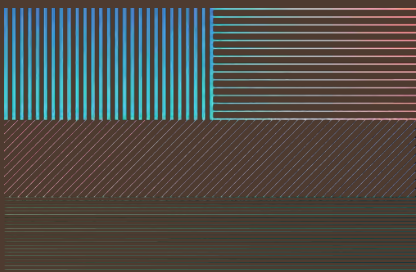




Recommendations

Arrangements for implementation of follow-up advisory services

1. Professional Development Program at UPVTC – ongoing capacity building & training
2. On testing placemaking ideas as part of EVSU design studio delivery
3. Future collaboration with the University of the Philippines Mindanao to build capacity in placemaking research and education (e.g. knowledge, skills & application of knowledge and skills in practice)
4. Program sustainability: Supporting place and placemaking agenda of the Samar-Leyte Heritage Center.



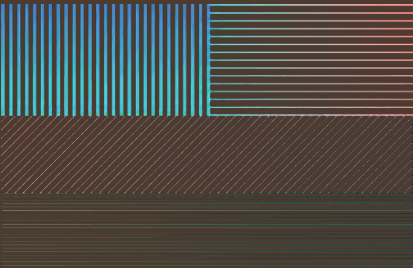


Lugar La! RTS Seminar Series

Lugar - Waray-Waray term for place, space, location, or position

Lugar la - expression or action can be analogous to the efforts of scholars to locate their research in specific locales, geographies, histories, and epistemologies.

THREE-PART RTD SERIES

- foster interdisciplinary dialogue on the challenges and potentials of place and placemaking
 - A platform to share the research interests
 - Explore opportunities for interdisciplinary and transdisciplinary collaborative research & linkages
 - Research agenda setting on placemaking for UPVTC
- 

*How can we facilitate shared responsibility and a values-driven approach towards the regeneration of **natural landmarks and built spaces as place-based** assets embodying our culture and heritage?*



Lugar La: Place and Placemaking

Roundtable Discussion Series

Session 1

Natural Landmarks & Built Spaces

16 March 2022
9:00 AM - 12:00 PM

UP Visayas Tacloban College
Leyte Samar Heritage Center



Speakers



Edson Cabalfin, PhD
Professor of Practice in Design Thinking
School of Architecture
Tulane University



Angela Saligan E. Kintanar
Architect & Environmental Planner
KSE Architects & Planners Co.



Paulo Alcazaren
Head
PGAA Creative Design



Judy Bush, PhD
Lecturer in Urban Planning
Faculty of Architecture, Building and Planning
University of Melbourne

Moderator

Iderlina Mateo-Babiano, PhD
Associate Professor in Urban Planning
Faculty of Architecture, Building and Planning
University of Melbourne



Neoliberal urbanism



7 phenomena (rise of enclave business districts, privatization of public spaces, city expansion, homogenization, 24/7 cities, growth of informality, accumulation by dispossession)

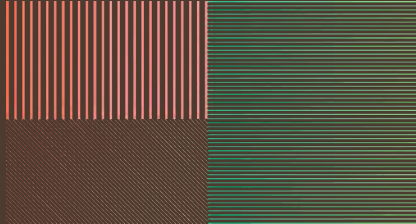
Biophilic urbanism



- Role to achieving healthy, resilient and livable cities
- human and non-human actually co-exist in urban areas
- Degradation of waterways may lead to biodiversity collapse and adverse impacts to people's living conditions
- Proper restoration of urban waterways can be achieved through informed planning and design

Walkable urbanism

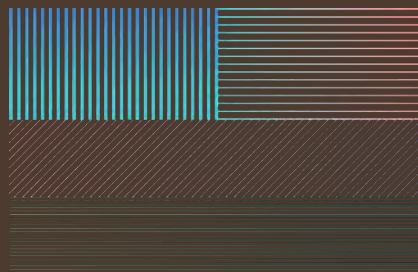




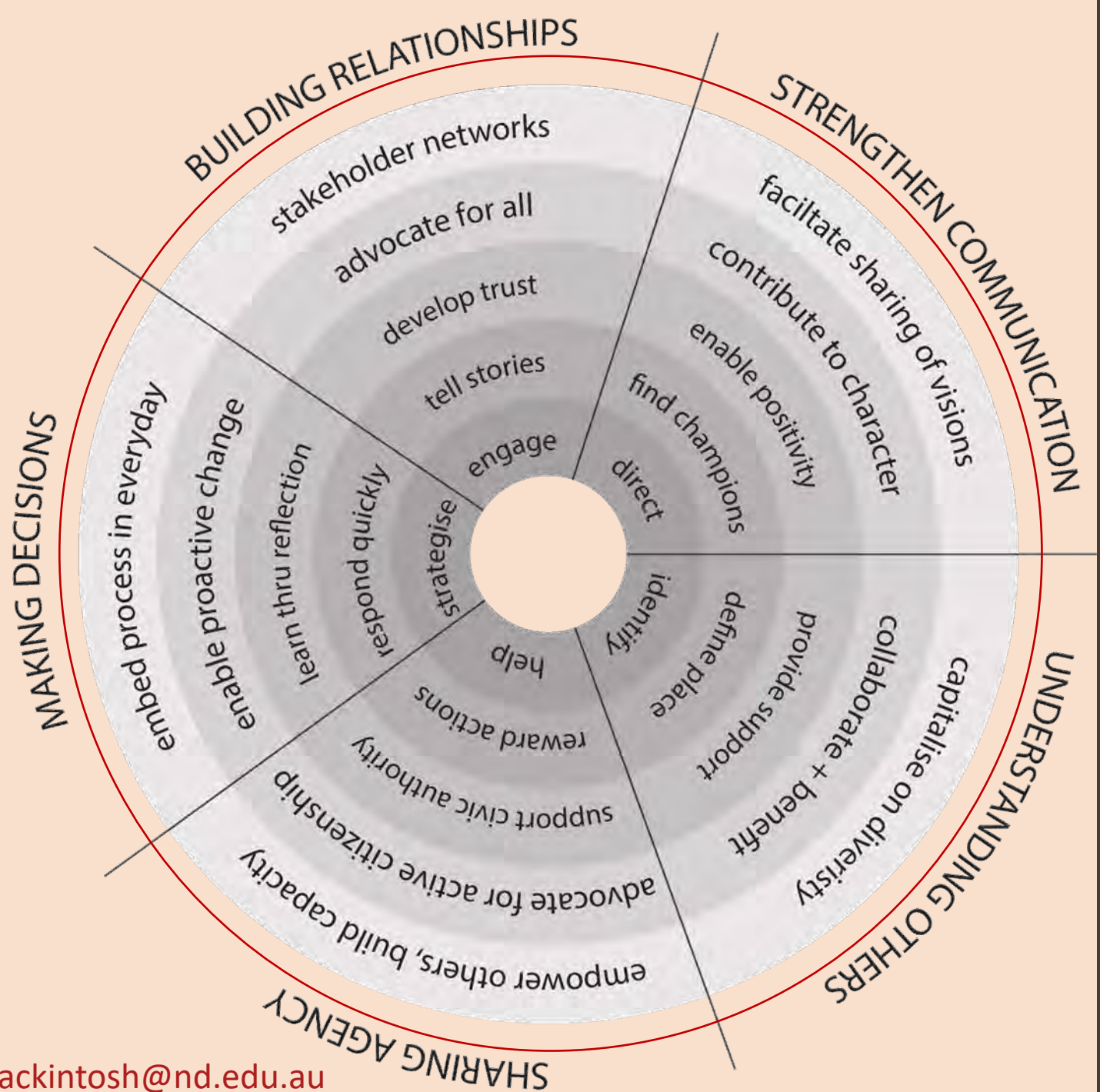
Good and Green
governance



Place Governance
and Leadership



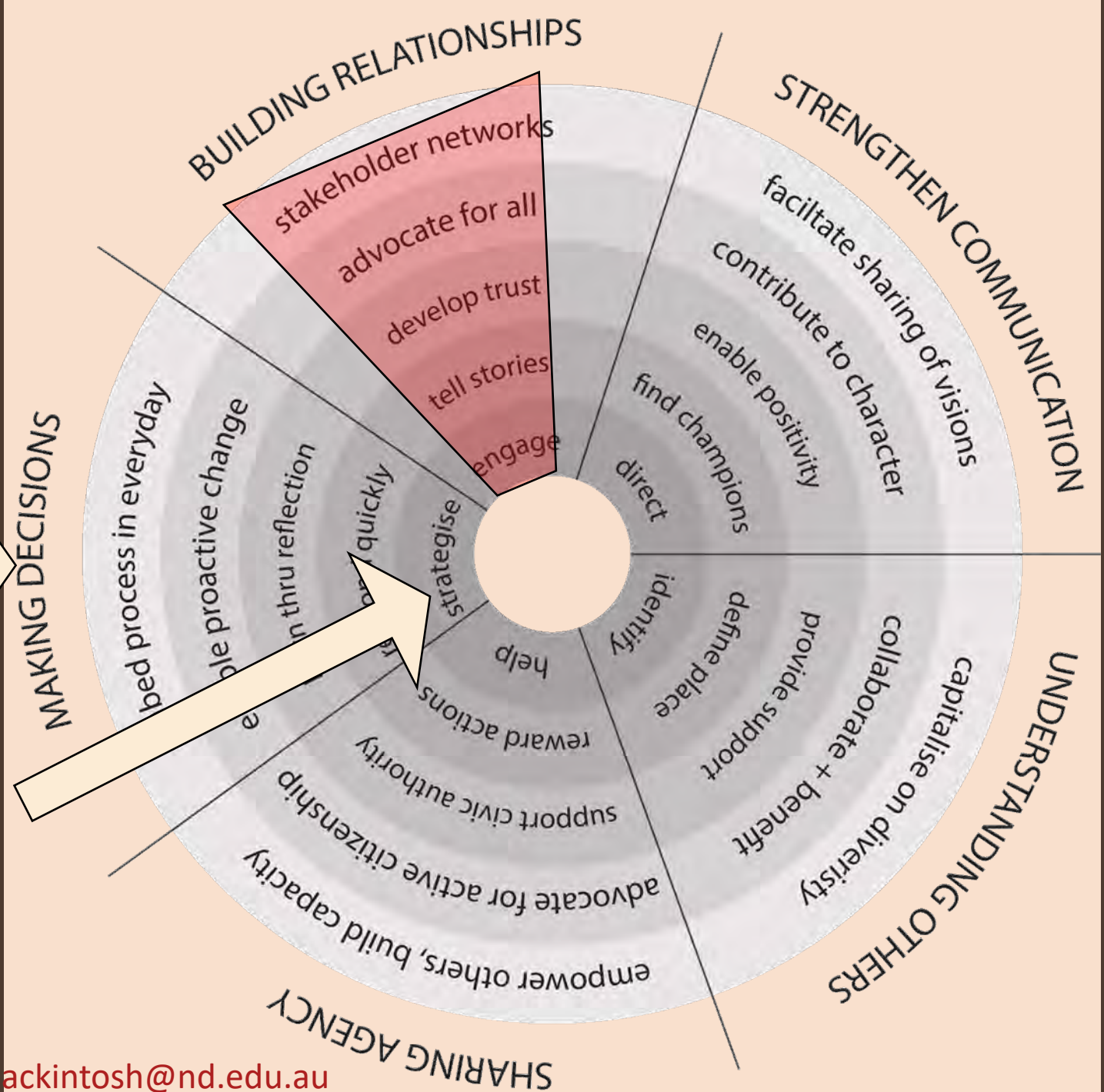
Leadership in Placemaking Reflective Tool



Leadership In Placemaking Reflective Tool

relationship-oriented

task-oriented

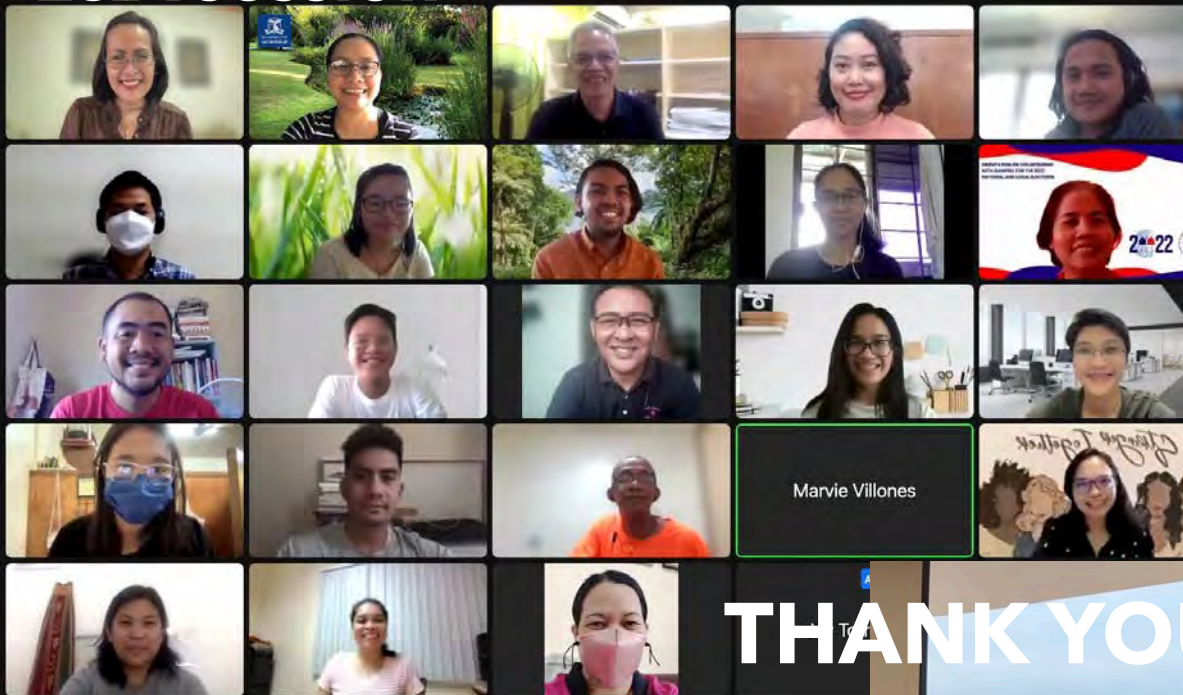


*"Every human has **a deep longing for home and a sense of place.** But home is not where many people think it is, because **home is a feeling - not a location.**"*

David Engwicht - Placemaker



Q&A session



THANK YOU for listening!
Any questions?

