







# DOST's Technology Business Incubation Program: Status and Prospects

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## **Outline**

- 1. Definition of Technology Business Incubation
- 2. DOST Mission
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- a. Rationale
- b. Objectives
- c. DOST TBIs
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- 5. Status: Existing DOST-funded TBIs
- 6. Prospects: The Way Forward



## **Technology Business Incubation**

#### **Definition**

- Technology Business Incubation is a <u>process</u> of nurturing business start-ups in techno-enterprise.
- Technology Business Incubation is an <u>ecosystem</u> where innovation is promoted and supported towards commercialization.
- Technology Business Incubator is a <u>facility</u> where start-ups are hosted and business development services are provided.

The **Department of Science and Technology (DOST)** is committed to achieve and deliver outputs on four major objectives namely:

- Diffusion of knowledge and technologies;
- Generation of new knowledge and technologies;
- Development of human resources for the S&T sector; and
- Provision of quality S&T services





## DOST Technology Business Incubation Program

#### **Rationale**

- The Technology Business Incubation (TBI) Program of DOST is one of the strategies to achieve the objective of diffusion of technologies.
- TBI is a direct policy intervention adopted under the Science, Technology and Industry Chapter of the Medium-Term Development Plan to create greater demand for science, technology and industry.
- TBI is one of the four strategies enunciated in the Philippine National Innovation Strategy called Filipinnovation.



## **DOST Technology Business Incubation**

#### **Objectives**

- Create jobs
- Develop entrepreneurs
- Promote public-private partnership in regional economic development

**DOST TBI Support Program:** Fund commitment of P10M (total for two years) for the establishment and initial operation of TBI





1st generation TBIs as Common Service Facilities (since 1990s): Six (6)

**DOST-UP-Ayala TBI** 

Status: under management of Ayala Foundation Inc.

DOST-Food and Nutrition Research Institute
DOST-Industrial Technology Development Institute
DOST-Metals Industry Research and Development Institute

Status: Still operational as common service facility/semi-TBI

DOST-Technology Application and Promotion Institute UP Institute of Small Scale Industries

Status: Phased out



## 1st generation TBI/Common Service Facility



**DOST-UP- Ayala TBI** 



# DOST-UP- Ayala TBI



Photo Source: UP Ayala TBI



## **DOST-UP- Ayala TBI**

- Operational since 1997
- Started tri-partnership of DOST, UP and Ayala in 2000
- Technology focus: Information and communication technologies and electronics
- Number of assisted start-ups: 18













Center for Economic Policy Research







# DOST-UP- Ayala TBI

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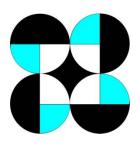
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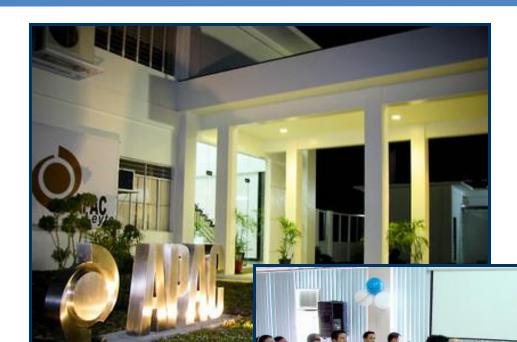
**Quezon City** 

Tel. no.: 928-9344



# **DOST Region VIII Affiliate TBI**





Palo, Leyte



## **DOST Region VIII Affiliate TBI**

- DOST-affiliate TBI managed and funded by the Provincial Government of Leyte
- Started operation in 2008; temporarily closed at present
- Technology focus: Information and communication technologies

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## **DOST-funded TBIs**

2<sup>nd</sup> generation TBIs (since 2009): Five (5)

<u>Preparatory Project:</u> DOST-PCASTRD\* and InWent partnered on Capability-Building for TBI Project, 2007-2010

\*PCASTRD is now part of DOST's Philippine Council for Industry, Energy and Emerging Technology Research and Development (PCIEERD)

InWent/Capacity Building International Germany is a non-profit organization commissioned by German federal government, German business sectors and German landen or federal states to make an important contribution to sustainable development by developing human resource, conduct of advanced training and dialogue.



#### **InWent**

Project Manager: Dr. Joachim Langbein, Senior Manager

Project Coordinator/ Consultant: Mr. Hans Ulrich Fuhrke

#### **PCASTRD**

Project Head: Dr. Reynaldo V. Ebora, Executive Director

Project Proponent & Manager: Dr. Virginia G. Novenario-Enriquez

Chief, Research Information and Utilization Division





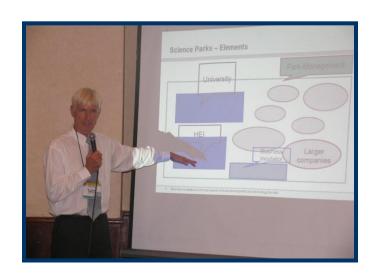
#### **Project Components**

- TBI management team members (3) from 17 R&D institutions underwent the following training modules:
  - Preparation of Feasibility Study for TBI
  - Preparation of Business Plan
  - TBI Implementation
- Foreign training activities
  - 1.Policy Conference and Study Visit in Thailand on July 27-31, 2008
  - 2.Networking and Dialogue on TBI at Jakarta, Indonesia on June 14-17, 2010





 Trainors/facilitators in PCASTRD-InWent Capability-Building for TBI were the following experts:



#### **Mr. Franz Dietrich**

European expert with over 30 years of experience in Eastern Europe and Germany in promoting innovation and technology commercialization through TBI and S&T Parks.





#### Ms. Barbara Harley

American expert in the creation and development of business incubators worldwide; co-founded the International Business Incubator of Silicon Valley, an innovative model of business incubator for companies from other countries.

She was recognized with the International Champion of Business Incubation Award by the UK Business Incubation.



## **DOST-funded TBIs**

### 2<sup>nd</sup> Generation TBIs (since 2009): Five (5)

- •DOST-Philippine Economic Zone Authority (PEZA) Open TBI
- •DOST-UP Enterprise Center for Technopreneurship
- •DOST-Cebu TBI
- DOST-University of the Philippines Los Banos TBI
- DOST-Central Luzon State University TBI



## **TBI Facilities and Services**

#### **Common Facilities**

- Office space
- Internet access
- Business meeting/
   Conference room
- Training room
- Storage room

#### **Basic Services Offered**

- Technical assistance
- Intellectual property management and Legal counseling services
- Analytical laboratory services
- Administrative services
- Janitorial services

\* Incubatees may be Resident/In-wall or Virtual/Out-wall Locators



# Status of DOST-funded TBIs



**DOST-PEZA Open TBI** 



















- Project duration: February 1, 2009 July 31, 2011
- Technology focus: Information and communications technologies and electronics
- Number of assisted start-ups: 16

































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## **DOST-funded TBIs**





DOST-UP Enterprise Center for Technopreneurship



# **DOST-UP Enterprise Center**











# **DOST-UP Enterprise Center**







# **DOST-UP Enterprise Center**

- Project duration: August 1, 2010- October 31, 2012
- Technology focus:
  - Information and communication technology
  - Electronics, industrial machinery materials/nanotechnology
  - Creatives and multimedia, learning/education
  - Health and biotechnology
  - Food technology
  - Energy and green technology
  - Social enterprise





Number of assisted start-ups: 23











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## **SMART TRAFFIC**









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#### **Outstanding Accomplishments**

#### GsMetrix

1st place2010 Filipinnovation Award forTBI Startup Enterprise of the Year

#### Itemhound

3<sup>rd</sup> place 2010 Filipinnovation Award for TBI Startup Enterprise of the Year

#### • Filimagineers

1st place2011 Filipinnovation Award forTBI Startup Enterprise of the Year





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## **Status of DOST-funded TBIs**



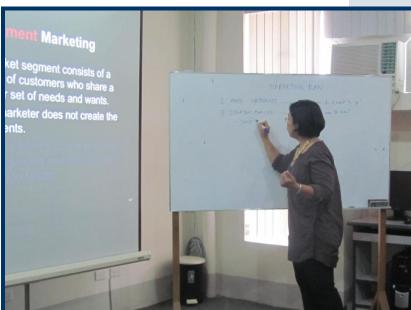
**DOST-UP Cebu TBI** 



# DOST-UP Cebu TBI









# DOST-UP Cebu TBI





## **DOST-UP Cebu TBI**

- Project duration: July 6, 2009 November 30, 2012
- Technology focus: Information and communication technologies
- Number of assisted start-ups: 23
- Number of virtual locators: 5





















## **DOST-UP Cebu TBI**



















## **DOST-UP Cebu TBI**

Contact Persons: Ms. Pauline Wade, Project Leader

Prof. Jerry Salvador, Facility Manager

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#### Status of DOST-funded TBIs



DOST-University of the Philippines Los Baños TBI





















- Project duration: January 3, 2011 January 3, 2013
- Technology focus: Agri-biotechnologies, information and communication technologies
- Number of assisted start-ups: 10
- Number of virtual locators: Two (2)















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# **Status of DOST-funded TBIs**



DOST-Central Luzon State University TBI

# DOST-Central Luzon State University TBI

Seminar-Workshop on
usiness Plan Preparation







# DOST- CLSU TBI







## DOST- CLSU TBI

Inaugurated in April 2010

 Technology thrust: Processed food products, animal nutrition and agricultural goods

**Contact Person:** Dr. Eduardo Marzan, Professor

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<sup>\*</sup> Funded and monitored by DOST-Philippine Council for Agriculture, Aquatic and Natural Resources Research and Development (PCAARRD)



## **Role of DOST-PCIEERD**

- Provide support for capability-building/strengthening of TBIs/TBI Program
- Conduct evaluation and monitoring of DOST-funded TBIs







## **Prospects: The Way Forward**

- Strengthening of TBI network and collaborative partnerships
- Support for promotion and advocacy for TBI
- Support for capacity building for business incubator team/management
- Strengthening/expansion of TBIs
- Establishing of policy framework conducive to TBI and technopreneurship